



# GET NOTICED!



## THE ORIGINAL WEB-BASED MASS NOTIFICATION SYSTEM

IRIS is a high-speed mass notification and response platform which allows water operators and municipalities to send routine, priority and emergency messages to customers and personnel instantly, across multiple channels. Your contacts get the facts they need on the devices and channels they select. IRIS sends this information with amazing speed, while keeping a detailed record of each message.

### IRIS Helps Water Operators

#### Inform the Community

- Send time-sensitive information, such as boil water or contamination notices, to affected residents on all devices in minutes

#### Achieve Operational Excellence

- Maintain accurate and up-to-date customer data
- Document all messages and provide archived records of communication, including a time/date stamp of alerts received

#### Save Money

- Reduce mailing, printing and labor costs by sending late pay and termination notifications
- Recover outstanding funds by routing customers to the billing department for immediate payment

#### Work Smarter

- Intuitive interface allows for quick and simple message creation and broadcasting
- Geographically targeted notifications can contact residents in a specific area, including a weather map overlap, with Call Center Support available 24/7/365



### Why Use IRIS?

Not just an emergency response system, IRIS is adaptable to unlimited applications. Keep your customers and employees safe and up-to-date - from everyday to worst-case scenarios.

- Billing
- Scheduling
- Severe Weather Advisory
- Pipe Freeze Warnings
- Interruption of Services
- Water Contamination Notices
- Reminders & Updates
- Policy Enforcement
- Termination Notices
- Evacuation Orders
- Public Health Updates



***“IRIS is an integral part of our disaster planning and recovery process.”***

*Mike Howe, Executive Director  
Texas American Water Works Association*

**For Notifications That Get Noticed.**

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**UseIRIS.com**



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## Using IRIS is as easy as 1, 2, 3!

### 1. Upload Users

Manually, via Spreadsheet or via API Automatically

### 2. Broadcast Your Message

Compose Message, Select Group & Broadcast. Done!  
Create and send alerts from anywhere, anytime.

### 3. View Real-Time Report

Instantly verify who Received Your Message,  
on Which Device, and More.

## CUSTOMIZABLE ALERTS

Build any type of alert or notification, from billing and appointment reminders to emergency alerts. Set alert levels, specify contact groups or locations, schedule in advance, build follow-up responses - all from your office, home or on the go through the IRIS app. And IRIS easily integrates into external third party software such as billing and contact management applications.

 **Speed & Reliability**

 **Global Service**

 **Two-Way SMS**

 **Grouping**

 **Geo-Located Notices**

 **Multi-Lingual**

 **Schedule Alerts**

 **Voice Record**

 **Text-to-Speech**

 **One-Click Alerts**

 **Automated Responses**

 **Surveys and Polls**

 **Easy Contact Management**

 **Developer Tools**

 **Comprehensive Reporting**

 **24/7/365 Support**

## Let's Get Started!

**Sign up today and get access to all of the features of IRIS.**

Put the power of the world's first, fastest, most flexible and reliable notification system to work for your company or organization - saving time, saving money... *and maybe saving lives.*

**Visit [UseIRIS.com](http://UseIRIS.com)  
or Call 866-894-5474**



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